



# KIDE-FM

## Local Program Proposal

Name \_\_\_\_\_ Phone \_\_\_\_\_ email \_\_\_\_\_

Address: \_\_\_\_\_

Title of the program: \_\_\_\_\_

How would you describe this program?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Who is the intended audience of this program? (Hint: Be specific, not everyone will listen)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How does this program address our Mission Statement? (see below)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

KIDE can schedule pre-recorded programs overnight and on the weekends, do you feel this show would fit better later at night or on the weekends? Again please explain your answer.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Can this program be produced every week? Yes No

How many weeks do you believe this show can be done? 6 wks 13 wks 26 wks 52 wks

Do you know what show topics you will address? Yes all. Most of them. Some topics. None.

Would this be a pre-recorded or live show? \_\_\_\_\_

How many people will be involved in creating this show? \_\_\_\_\_

Will this program be created by an existing group, community organization or tribal department?

If so, what is the nature of this group?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Mission Statement:

KIDE is in the business of promoting Social Change and advocating Environmental Justice. KIDE programming and outreach activities encourage a healthy quality of life. As a Native owned radio station KIDE has a special responsibility to reflect the values of Native culture and address Native and tribal issues, while still serving listeners from all parts of the local community.