

KIDE 91.3 FM

TRIBAL COMMUNITY RADIO

UNDERWRITING

You can demonstrate your commitment to Tribal radio by underwriting one of the many programs aired on KIDE 91.3 FM

We work to improve the Quality of Life in Hoopa Valley. In times of emergencies the community relies on us for accurate information. We rely on your donations to keep our operations healthy.

When you sponsor a program you are letting listeners know that you value our services and the programs that they listen to.

KIDE 91.3 FM listeners are loyal. Our listeners are your customers!



www.kidefm.org

A Unique Opportunity for Your Business!

Three Rate Levels

Programs underwritten each week	ONE	TWO	THREE
Announcements received each month	8-10	16-18	24-26
Monthly rate	\$90	\$170	\$220
3 months paid in advance (save 10%)	\$240	\$450	\$590
6 months paid in advance (save 20%)	\$432	\$816	\$1,056

Level Two: Monthly (for programs aired after 10:pm)

Programs underwritten each week	ONE	TWO	THREE
Announcements received each month	8-10	16-18	24-26
Monthly rates	\$50	\$90	\$135
3 months paid in advance	\$135	\$243	\$365
6 months paid in advance (save 10%)	\$255	\$460	\$688

Level Three: *Weekly and Short Term

GROUP	SPOTS	RATE
Local/Tribal rates	10 spots or less	\$12
	11-20 spots	\$10
	21-40 spots	\$8
	41-60 spots	\$5
Business/organization out of Eastern Humboldt	10 spots or less	\$18
	11-20 spots	\$15
	21-40 spots	\$10
	41-60 spots	\$8
Government Agency	10 spots or less	\$18
	11-20 spots	\$15
	21-40 spots	\$13
	41-60 spots	\$10