

2/16/2017

## KIDE Tribal Campaign 2017

These are the scheduling standards we will be using for the Tribal Campaign 2017, Primary Election forums at KIDE Studio 91

All candidates are sent this document.

All candidates for the same office are allowed equal time to be heard on-air. The only exception being if an incumbent is heard in a news story that does not address the candidacy.

Equal time must be claimed by the opposing candidate within 7 calendar days from the date their opponent was heard in a non-news story broadcast. For example, if a Council incumbent or opposing candidate recorded a 20 second PSA for us and we used it three time during this election period, you could request to record a 20 second PSA for us to be heard three times before the election date.

If one of your opponents had a live or recorded campaign program on KIDE, you have seven calendar days to request equal time have a live or recorded campaign program.

If one of your opponents made what you felt was an attack on your character in their campaign program, you have the right for rebuttal to set the record straight. This does not give you the right to make a character attack on that opponent.

Any claim for equal time or a rebuttal can be filed in person at KIDE during normal business hours 530-625-4245 or by email to [jorozco@kidefm.org](mailto:jorozco@kidefm.org)

The date and time of your invitation serves as your official notice. This notice is to you and all your opponents. It is an equal time notification offered only once.

If any reason you choose to not to attend the scheduled invitation or if for any reason you cannot attend this scheduled invitation, you can select another date and time. But be aware that in doing so the seven 7 day window opens to all your opponents to claim equal time.

Also you have the right as an official tribal candidate in this election to request other broadcast program dates and times be they live or recorded. Your opponents will also have the same seven 7 day window as mentioned above.

No new live or recorded campaign program or message by a candidate will be run or produced after March 14, 2017. No exceptions. This allows claims for equal time to be honored before the Primary Election date, should we run a candidate as late as March 13, 2017.